

Artwork/Decorating Education for ESP Room

The following situation and logistics presented at April 2013 annual meeting:

Situation: From 1999-2001, ESP members contributed funds that supported the remodeling of the Wisconsin Center which was renamed the Pyle Center. As a result, this state of the art conference center has a board room named the ESP Room/Lounge overlooking Lake Mendota. Two walls are glass. There are two ESP plaques in the room that list significant donor names and national ESP recognition of this effort. The remaining two walls are blank surfaces. The room is looking dated and could be redecorated to compliment the proposed artwork.

In 2012, ESP was actively involved in supporting the Cooperative Extension Centennial through sponsorship of the “Guess the Gadget” program at the statewide staff leadership conference and a Jerry Apps storytelling seminar. Stories continue to be collected. The proposal for the ESP Room brings an added, lasting dimension to the Centennial effort.

Proposal: ESP provide the leadership to place artwork on the wall(s) that reflects the proud heritage of Wisconsin Cooperative Extension. Accompanying this artwork a plaque and/or brochure gives more information on the CES history and current work.

The art might be a painting, photography collage, wooden carving, etc.

Logistics:

- Form a committee representing different program areas, administration, retirees, and Pyle Center to develop the art content vision; secure artist(s) to develop the art; oversee art installation; develop supporting plaque/print pieces; develop a budget and funding support.
- Secure input on idea and committee membership at 2013 JCEP conference
- Report progress to ESP Board

13 responses to April 2013 annual meeting survey

1. Do you support this idea? 13 Yes answers wint 1 “Much needed!”
2. Should this focus only on CES? 12 Yes answers with following comments:
 - Include ESP content (4)
 - Use some of Centennial info, the history of Coop, our impact
 - ESP should be included in focus
 - Those that are eligible for ESP membership
 - Yes, because ESP is about CES, not UW or all of UWEX
3. Should the art incorporate the Extension Workers Creed and/or other ESP content?
 - 10 Yes answers
 - 2 No answers with the following:
*No need if there is a plaque on the wall. If not on the wall, put it there.
 - 1 Maybe answer
 - See Texas U Tube of creed
4. What might the art include?
 - Now specific ideas, but support the concept
 - Something that depicts “change”...community, youth, family, ag over time
 - Mural art on wall
 - Canvas pictures highlighting the 4 program areas of UW-Extension
 - Pictures/bulletins/?, 3 dimensional layering of artifacts
 - I like Rene’s suggestions (Kohl Center displays of past, present with electronic means for current)
 - Maybe, some kind of nod to the history of Extension

- The original charter! History items: revolving exhibits of new/current. Keep something up to date. How about ESP in the decades: like in Kohle Center and/or the program areas. Window clings on the doors: past & present. Touch screen interactive exhibit & keep that up to date: headphones to listen to a narrated story.
- An electronic display that could be kept up to date
- Consider electronic panel w/ scrolling historical-current photos. Like the idea of free standing art to add dimension to the room
- A mural of the Extension workers work across Wisconsin

5. Names of potential committee members:

- People who helped w the 100 years of UWEX celebration
- ?Chris Kniep

6. Suggestions for artists:

- This is dependent upon what is decided
- CJ Schmitz: "Artistry by Jarrod" Milwaukee, WI