



EPSILON SIGMA PHI - ALPHA SIGMA WISCONSIN CHAPTER

Board of Directors Meeting , Pyle Center, Rm 320 & Wisline

August 16, 2011

11:00 a.m.-2:00 p.m.

Minutes

Meeting was called to order by President, Joan LeFebvre at 11:09a.m.

Roll Call:

Present: Joan LeFebvre, René Mehlberg, Jeanne Baum, Linda Kustka, Cara Carper, Peggy Compton, Kathy Eisemann, Sue Buck, Faden Fulleylove-Krause, Ann Keim, and Patrick Nehring.

On-line: Joan Wimme and Peg Reedy.

Excused: Paul Roback, Mary Mennes, and Edie Felts-Podoll.

Absent: Mahlon Peterson, Yvonne Horton, and Dwayne Rohweder.

Review and Adopt Agenda: Motion by Baum/Fulleylove-Krause to adopt the agenda as printed. Motion carried.

Eisemann agreed to be Parliamentarian.

Motion by Baum/Fulleylove-Krause to accept the March 3, 2011 & June 13, 2011 meeting minutes as printed. Motion carried.

Treasurer's Report: Jeanne Baum

Baum highlighted the transactions from the last meeting with the budget to date and checks disbursed reports. The report will be placed on file.

Standing Committee Reports:

Awards: Joan Wimme

Wimme met with previous chair Matt Hanson for the transfer of materials. Committee is looking for new committee members especially in the CRD and Retiree areas and welcomes ideas of committee membership from the Board. Board made several suggestions for potential committee members. Considering ways for the Committee members to promote the ESP awards program to increase award applications through district &/or program areas. Working on developing or adapting a scoring rubric for the review of award applications to tighten the process, and would like to have this done before applications are distributed.

Benefits Review: Dwayne Rohweder

Not present. Eisemann, who is interested in serving as chair of the Benefits Review Committee, reported. She emailed Rohweder to get information for transition of position, which Rohweder is

interested in. Eisemann is concerned about being able to fulfill the position with the time commitment necessary to the role. She has talked with Felts-Podoll to have her assist with federal benefits. It was suggested that a potential connection be made with the Retiree Committee and to connect with Roback and the Retiree Committee for integration and/or committee.

Grants: Mahlon Peterson

Not present. Nehring reported for Peterson. Grants committee hasn't met. About 6-7 applications were received for the August 1 deadline. The committee will meet next week.

Keim shared an idea for the named grant awards (Algren, Beatty, Mackey, & Fitzsimmons) that a background of the named award individuals should be shared at the award program and that the awardee's background should be shared with the family sponsoring the award. Grants committee will work with Kustka, the Historian, to make the connection. Baum shared the idea of the awardee being seated with the family at the awards banquet. Eisemann suggested putting a podcast or YouTube video to capture the background of the named grant award story on the ESP website.

Global Relations: (open)

Need a chair for the committee. Fulleylove-Krause, as board liaison, did look at the policy & procedure questions. She called the chair of the UW-Extension International Committee to see how ESP can best support the UW-Extension International Committee. Someone suggested that a possible ESP role is support of professional development of members. She also shared the Global Relations/UWEX International 2011-12 Committee members: Bev Doll, Faden Fulleylove-Krause, Gary Kirking, Janet Piltz, Julie Keown-Bomar, Marie Stafford, Marti Havlovic, Sue Buck, Todd Johnson, and Trisha Wagner.

Membership: Edie Felts Podoll

Not present. Baum, as board liaison, reported that this is the slow time of year, but will be gearing up for the fall membership drive.

Nominations: Paul Roback

Not present. LeFebvre reported for Roback. Since the last Board meeting, committee membership has grown to six. Committee members include Paul Roback, Chair (2012); Joan LeFebvre, Chair-Elect (2013); Peggy Compton (2014); Sue Buck (2012); Dick Pederson (2013); Karen Joos (2014). These additional members will greatly assist the nomination process this year. Draft policies and procedures have been developed and the committee members have reviewed and provided comment. It is anticipated that this document will be updated/modified as we work through the next year.

LeFebvre also shared that the goal for 2012 is to have the election BEFORE the annual meeting so that officers will be announced at the annual meeting. Question arose if that election change would be consistent with the bylaws. After looking, that isn't consistent with the bylaws and would need to make a bylaw change. It will be put on the meeting agenda for the next meeting.

Resource Development and Management: Peg Reedy

Reedy shared that committee meets the 5th Monday, but is not able to meet in August, and will meet in October. Donations for the first 6 months was \$2908, with approximately \$1330 from the silent auction. Also looking at payroll deduction donors who have met the recognition level to be recognized with a leaf at the Pyle Center.

Retiree: Paul Roback

Not present. LeFebvre shared Roback's report. Met on June 15 and reviewed the proposed policies and procedures. The committee also brainstormed additional colleagues to recruit to the committee. Committee members are Paul Roback, Chair (2012); Mary Mennes (2012); Dan Wilson (2013); Kathi Vos (2013); Christine Kniep (2014). The committee is looking for one additional member whose term will expire 2014. The e-mail distribution list continues to be utilized to share information, including the invite to the picnic, the posting of the June newsletter and messages from the Chancellor regarding the State budget and broadband initiative. Two retirees contacted Paul for further information and two others notified Paul regarding their communications with elected officials.

LeFebvre shared from her experience that the committee needs to have current employees (not just retired) members on the committee that can forward deans and chancellor email messages to the group.

Board Member Reports:

Historian: Linda Kustka

Kustka shared that the CES Centennial Celebration Committee has many subcommittees being formed. The four main committees include:

- History
- Display
- Social Media
- Print Media

Most people who volunteered are "seasoned" people and the committee is looking for early career members for the subcommittees. The committee is working on contacts for existing events to have a presence and have identified 10-12 events to be involved in throughout the year. Mehlberg will share the JCEP conference chair connection to Kustka. There was a suggestion for a standard piece to put in county annual reports.

Kustka also shared her experience at UW days at State Fair which gave her some ideas for the Centennial Celebration. She also shared the importance of keeping UW Extension records and the history behind the work. She passed around what may be the ESP original charter.

Newsletter: René Mehlberg

Mehlberg highlighted that there are 3 newsletters per year – July, November, March and the next newsletter deadline is October 14. Thanks were given to Mehlberg for a job well done

Administration Representative: Yvonne Horton

No report.

Retiree Representation: Faden Fulleylove-Krause & Mary Mennes

Fulleylove-Krause shared there is a lack of direction on what her role is supposed to be. LeFebvre reported that through the Strategic Planning process the first focus is to revitalize the committee. The next focus will be the board representation positions which can be done next year.

State Representation: Ann Keim & Sue Buck

No report.

Past President: Paul Roback

Not present. LeFebvre reported that Mary Kluz, Marathon County CRD, & Sarah Tarjeson, Sheboygan County 4-H Youth Development, will be the ESP reps for the JCEP conference committee on April 10-12, 2012 in Stevens Point. The next JCEP conference planning committee will be Thursday, August 26 at the Winnebago County UWEX office.

Discussion was held about the ESP Olympics. It was suggested to have a room separate for the ESP Olympics and preferably have drinks available in the room. Compton shared that perhaps the whole event needs to be revisited and a new idea needs to come light. Carper shared the idea of "Guess the Gadget Night" with historical kitchen or Extension gadgets and engaging Retirees as well. Many members supported this idea, and Reedy volunteered to help with the JCEP conference planning of this potential new event.

President: Joan LeFebvre

LeFebvre shared the report from a meeting of the North Central ESP Presidents. She asked about the auction item at the National ESP meeting to confirm that the item has usually been donated from the President. She also shared about the potential change in National ESP Officer Elections. It's proposed to change the voting venue. Currently the ESP national officers are elected in February at JCEP and installed at the National ESP meeting. The change would be to change voting to the National ESP meeting. Challenge with that would be the new ESP board meets after the National ESP meeting and newly elected members could have transportation challenges. Board feedback on change of the voting procedure was to keep voting of officers in February and taking office in fall, but that officer candidates could use technology (Skype, You Tube, webinar etc.) to have officer presentations instead of requiring candidates to present in person. LeFebvre will share this idea at her next meeting.

Wisconsin was asked to be part of a Membership session panel at the National ESP meeting which they will do.

Indiana will host the 2014 ESP National Conference and is looking for other North Central states to help with the conference.

President-elect: Peggy Compton

Compton shared that she is learning her role. LeFebvre shared the name of Eugene Radloff, a former colleague, who passed.

Unfinished/On-going Business

Committee Policies and Procedures: LeFebvre's goal is to have a policy and procedure book by the April 2012 annual meeting. Compton asked about the template for policies & procedures especially in "Reports to" & to clean-up the inconsistency of the newsletter dates. Suggest to keep it "generic" of "Reports via the newsletter" – need to update as the template gets updated.

Awards: Wimpe said where the awards committee needs to focus is on procedures and policies such as scoring with award applications, etc. Will contact past committee chairs and members to see what the history has been and is working to get those things in writing.

Benefits Review: None to date.

Grants: Nehring highlighted policies and procedures that the ESP board has approved. Focus needs to be more on the operation of the committee. Discussion was on the disconnect on how what the bylaws says and how the committee actually operates, especially with the committee chair function.

Possible solution was that each committee determine the “succession” plan especially with the chair position so that people don’t feel “stuck” in the position. LeFebrve suggested that each committee determines the succession planning for the committee (membership and length of term including the role and length of term of the chair), report back, and then determine what needs to happen with the bylaws at a future meeting.

Another question was if the board liaison role need to be determined – length of term, who reports at the board meetings, etc.

It was also suggested for a possible bylaw change of who identifies new committee members i.e. membership committee who asks for potential committee members on the membership form.

Global Relations: No report

Membership: No report

Nominations: Template submitted by Roback

Resource Development: On hold until committee meets in October.

Retiree: Template submitted by Roback

501c3: Paul Roback

No report from Roback. Baum suggested that something needs to be done and suggested that this needs to be done before the new treasurer takes office in April. Baum will check with Dan Malacara on going under UW-Extension for tax exempt status.

Grow and Engage Membership: Will leave until later this fall.

UW-Extension 100th Year Celebration – 2012: Linda Kustka

Kustka’s basic question, “Does ESP want to do anything as an organization for the Centennial?” She reported that the book, “The People Came First” by Jerry Apps, happened because of ESP. Kustka shared other artifacts that she has collected over the years. She also shared that Texas Extension did a “YouTube” video on the Extension Professional’s creed. (It’s titled, “The Extension Professional’s Creed and found at http://www.youtube.com/watch?v=rtJ_Ca1oWvY) She talked about going back to the annuals to capture the story of current and existing Extension staff and asked if there a way to capture the story of the impact Extension work had on the “consumers” of Extension?

It was suggested for ESP to support the “Guess the Gadget” event at JCEP, have Apps offer a workshop track at JCEP & ESP pick up his cost. It was also mentioned that Jim Lessor had some impact stories on file. Is there a way for ESP to capture the video aspect that could be DVD burned and sold or given away?

The timeline for doing something is any time throughout 2012. Kustka also shared that the charge from Dean Klemme on the Centennial Celebration is to celebrate the past while being strategic with the current political climate.

No definite decisions were made, but the ideas will be brought to the JCEP board meeting on August 25, 2011..

New Business

2012 National JCEP Leadership Conference, February, 7-8, 2012, in San Antonio, TX with ESP Alpha Sigma Chapter Meeting Delegate of Compton.

Upcoming Meetings

Board Meetings LeFebvre will be sending out an Doodle to schedule these upcoming meeting, so please respond.

- November 2011
- March 2012

National ESP Meeting is October 9-13, 2011 in Syracuse, NY. Compton, Carper, & LeFebvre will attend.

LeFebvre adjourned the meeting at 2:10p.m.