



**EPSILON SIGMA PHI - ALPHA SIGMA WISCONSIN CHAPTER BOARD MEETING**

June 8, 2009

2:00 – 4:00 PM

Teleconference

Meeting was called to order by President, Christine Kniep at 2:00 pm.

ROLL CALL (A minimum of 7 voting members is required for a quorum to conduct business. 8 voting members are present. A quorum is achieved.)

Voting members present: Dianne Weber, Chris Kniep, Jeanne Baum, Shelley Tidemann, Dan Wilson, Ann Keim, Jennifer Erickson, Ken Schroeder

Others present: Mary Ann Genson, Dwayne Rohweder, Matt Hanson, Patrick Nehring, Karen Joos, Rene Mehlberg, Edie Felts Podoll, Linda Kustka, Steve Kinzel

Excused: Paul Roback, Tom Parslow

Absent: Bob Cropp, Yvonne Horton,

Members responded to the following questions for Roll Call: your UWEX position, years working in Extension and why you maintain membership in ESP.

Review and Adopt Agenda: Moved by Wilson, seconded by Baum, to adopt the agenda as presented. Motion carried.

Review of February 12, 2008 Meeting Minutes: It was noted that JCEP was not spelled correctly.

Moved by Weber, seconded by Wilson, to accept the minutes as corrected and place on file. Motion carried. Minutes will be forwarded to Jennifer Lord to post as adopted.

Treasurer's Report (Jeanne Baum-Treasurer)

Report was distributed via e-mail. It was noted that when looking at the treasurer's report, there is a \$5.00 discrepancy between the revenue of membership and the all memberships collection amount. This is due to a past member's pre-payment. Two CD's will be coming due in June. The Treasurer will continue to stagger the CD's unless directed otherwise by the board. Audit still needs to be done by Karen Dickrell, Wally Hitt and Dan Malacara, and hopefully will do in July. Report will be placed on file for audit.

- 1) Standing Committee Reports: Committee chairpeople were asked to check their committee list at <http://www.uwex.edu/ces/admin/esp/committees/index.html> to verify committee membership. In addition, share up-dates and committee plans as part of their report
  - a) Awards (Member Services): Matt Hanson  
Committee has new name. National recognition is coming to Mary Novak for her Diversity Award and Joan Wimpe for Early Career Award. Matt is working on updating their committee information on the web.
  - b) Benefits Review (Legislative): Dwayne Rohweder  
First time since March 2008, Dwayne can report a positive return for both funds. Core Fund traded with a positive 4.5 and Variable was a positive 8. Last re-write of his report will go to Karen Joos, for the ESP newsletter. No committee members at this time. Dwayne is looking for a substitute for his position with WCOA; a Madison Based person would be appreciated.
  - c) Grants (Professional Development): Patrick Nehring  
Patrick is new chair, taking over for Bob Cropp. It was reported that all of the grant dollars that are available, have not been spent. A second round of grant applications will be available, and reviewed in August. The Grants Committee is reviewing the application form promotion material and criteria. Any changes would take place in the next grant cycle (2010)

- d) Global Relations: vacant  
Tom Syverud has resigned from this committee and a new individual is needed.
- e) Membership (Membership, Recruitment and Retention): Edie Felts Podoll  
New committee chair is Edie Felts Podoll. Website is not updated. Felts-Podoll and Gary Korb will be talking about potential changes. Felts-Podoll is working to have a designee from each district to help with membership reminders. The current committee list needs to be reviewed and updated. Treasurer Baum asked who is to take care of following up on Life Membership dues collection (2 payments), as she was not sure if it was her place or membership's place. Also, there is a need to invite retirees to become life members, as well as to attend JCEP. Could this be a membership committee job? Felts-Podoll suggested the invitation to come to JCEP for retirees should be referred to the JCEP board for their attention. Felts-Podoll and Kniep will discuss which committee needs to follow up with retirees, maybe a joint letter from both President and Membership would be appropriate. Felts-Podoll also noted there is a need to have a method to alert membership of retirements. Kniep noted Jennifer Lord has begun to send out the list of who is retiring. Felts-Podoll will follow up with Jennifer Lord to see that these alerts will continue to come out.
- f) Nominations: Chuck Law  
He was not able to join us, but Law suggests the Chair for Nominations should be the past president of ESP. This suggestion was not a part of the by-law changes just completed. To make this suggested change, would require a by-laws change.
- g) Resource Development: Tom Parslow  
Report submitted via e-mail. Parslow noted the ESP Endowment Fund Projects at JCEP netted \$1,438 at the conference, which is about \$400 less than last year. The Silent Auction raised \$1,187.00, Dollar Auction \$69.00, Olympic Event \$222.00 and a donation of \$10.00. Expenses of \$50.00 for prizes. Parslow is watching the deposits to the UW-Foundation to determine the overall impact of our efforts. Parslow noted the current committee is:  
**2009-2010 ESP Resource Development Committee:**  
Peg Reedy (chair elect), Tom Parslow, Mike Perkl (terms end 2010)  
Ellen Fitzsimmons, Keith Vander Velde, Nancy Brooks (terms end 2011)  
Don Last, Annie Jones, Gloria Fauerbach (Terms end 2012)  
Paul Roback (Board Liaison)  
The committee will meet the fifth Monday of the month, which will be June 29th.  
Kniep suggested a potential Fundraiser at the picnic could be a new way to tap into new folks and raise money for the Foundation.
- h) Retirees: Mary Ann Genson/Dan Wilson, directors  
Genson and Wilson are leading this committee and will begin afresh and get re-connected with the Picnic Committee. Russ Luckow hosts a retiree reception in Outagamie Co. Genson noted that Western/Central Districts also get together on a regular basis. The retiree meetings are funded through the August Picnic profit dollars. The profit dollars from the picnic are requested and used by Russ Luckow and the Western/Central District group. Retiree correspondence for meetings was discussed. Rohweder noted in response to the suggestion of having a fundraising event at the picnic, retirees don't do fundraising readily at the picnic, as has been done before and was not successful.  
Genson questioned if the committee needs to be re-organized, Kniep noted that there are many opportunities' for this committee and to share some ideas of what they would like to do.
- i) State Director: Ann Keim/Steve Kinzel  
Keim noted she felt her role is to help all potential members feel connected. Steve Kinzel is also a director. Keim suggested she will look at who are ESP members from the state staff and will assist with recruitment.
- j) County Representatives: Ken Schroeder, Jenny Erickson  
Both are getting involved with Membership Committee and are looking to see what they can do to assist.
- 2) Board Member Reports
- a) Historian: Linda Kustka  
Tour of Archives was offered at JCEP, 7 took part. The Archivist said he would travel to view what ESP has available for the Archives. Kustka asked if before the August Meeting, could she bring the boxes to the Pyle Center, invite the Archivist to attend, look at the materials and give the board an idea of what we

have. Kustka has 5 paper boxes of materials, stored at her house, but she does not have all the Historian materials. Kustka will follow up her request with e-mails. Kustka also has the collection of Jerry Apps books, 5-10 left in her possession, and that is all.

- b) Newsletter: Karen Joos (Kniep reported first, then Karen concluded )
 

There are 3 newsletters per year – March, November, July. Joos asked for input on the new “look” for the newsletter, since the new logo templates are now being used. Joos is also now serving on the National ESP Marketing Committee; they are working on a new webpage. Article submission deadline is June 15<sup>th</sup>, but articles are accepted earlier! New editor will be René Mehlberg after the July issue.

Joos noted retirees get an e-mail letting them know the newsletter is available on the website to go to view versus an attachment. Photos are separate from the written copy to aid in ability of viewing. Those retirees not having e-mail receive a copy of the newsletter via surface mail.
  - c) Administration Support: Jennifer Lord - no report
  - d) Administration Representative: Yvonne Horton – no report
  - e) Past President: Dianne Weber
 

Weber reported the next JCEP conference is planned for April 6-8, 2010 in Green Bay. ESP has been cleared to host the Olympics again. ESP can also have the silent auction again.

JCEP Officers: Annette Bjorklund new JCEP chair, ESP is represented by Mike Wildeck-Treasurer, Paul Roback- Marketing, and Chris Kniep- Concerns. Weber relinquished her JCEP slot so Wildeck could continue in the Treasurer slot.
  - f) President: Christine Kniep
 

Kniep reported she attend PILD- ESP with Mike Kohles. The PILD itinerary was shared. Wisconsin Delegation Picture has been shared with Editor for the newsletter. ESP connection highlights- National Meeting to be held in Fargo in September. Kniep is looking for delegates to represent the board. Interested parties should let Kniep know as soon as possible for July 10 registration deadline. Kniep will not be attending The National ESP meeting due to overlap of the NEAFCS meeting. Kniep is a past NEAFCS President and NEAFCS is celebrating 75 years in September. Kniep mentioned the ESP Emerging Leadership Workshop planned...Weathering Economic Challenges scheduled for Monday, June 15, 2009, 2:00 - 3:00 PM

National ESP Executive Director is Bob Ohlensehlen. Linda Cook tendered resignation 1.5 years ago so there was adequate time to find a new director.
  - g) President-elect: Paul Roback (Kniep reported for Paul)
 

Roback working on the Website up-dates- Getting the new branding, tag line and logo on materials.
- 3) Unfinished/On-going Business
- a) Bylaw revisions
 

Bylaws passed. Most significant change is the renaming of the committees to better reflect what they do.
  - b) Committees – preferred size and representation
 

Kniep noted committees should have at least 6 members and representation from across the state. 3 year terms for members with two new terms revolving each year. ESP members were asked to sign up for committees with membership renewals and at JCEP. Kniep read off those who volunteered to be on the various committees.
  - c) Membership – “goals” for 2009-2010
 

Kniep noted there is a National Award for Membership that our chapter can apply for. Felts-Podoll will fill this out for the 2010 year for the chapter. The application should show the following: Increase for membership, and a membership event where recruitment has been done. Podoll will discuss the form with the board at the next meeting.

Kniep noted that ESP needs to make our ESP membership lists accessible for retirees. Wilson noted that retirees, upon receiving emeritus status, can keep their current e-mail address. But some retirees did not have the e-mail opportunity afforded to them, as it was not available at the time.

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4) New Business

(a) National Meeting Attendance

Kniep asked who was attending. Let her know if anyone is attending. Joos is driving to Fargo at this time. Weber suggested the President Elect attend if it fits into his calendar. Early-bird registration deadline is July 10, 2009. Our chapter has two Voting Delegates. Funding is budgeted from our chapter as well as from National for voting delegates to access for attendance.

(b) UW-Extension 100<sup>th</sup> Year Celebration – 2012

Kniep mentioned the 100<sup>th</sup> year celebration and posed the question as to what to do to celebrate. Wilson then asked if it was UW-Extension or which division. Kniep will look into it further and report at next meeting.

(c) Picnic – Kniep noted Tuesday August 18<sup>th</sup>, 2:30 p.m. – 6:30 p.m. Lakeview Park Shelter, Middleton has been set as the date for the annual picnic. Kniep suggested meeting at the Pyle Center for a 10:00 am board meeting start time and be done by 12:30 for lunch. Felts-Podoll will check into if the board meeting could held at the Middleton Library rather than Pyle Center, as it has been held in Middleton in the past and is closer to the picnic site. Felts-Podoll will also check on the availability of having a Wisline connection available at the Middleton site. Felts-Podoll will let Chris Kniep know what she finds out. Kniep suggested looking at the historical records as well.

Fundraising at the Picnic was discussed. Podoll noted that retirees have varied craftsmanship skills that could be capitalized on and selected for the JCEP silent Auction. Also it was noted that the other retirees within the state could be contacted for donation of their items as well. Genson will contact Leonard Massey to see if he would consider a fundraiser at the picnic, featuring retirees' craftsmanship.

(c) 2009-2010 Meetings: 4/per year February, June, August, November

Kniep will send out a Doodle to get a November meeting date.

Kniep encouraged those on line to engage colleagues to look at the opportunities that ESP has to offer. She asked that additional opportunities that ESP could be involved with, be shared with her and she expressed her excitement in working with the board.

Next Meeting: Tuesday, August 18<sup>th</sup>, 2009 **tentatively: 12:00 – 3:00 p.m.** at the Pyle Center, Madison

President Kniep adjourned the meeting at 3:49 PM.

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