



Final Project Report
ESP HISTORY BOOK COMMITTEE

2004 Update
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The History Book Committee began work late in the fall of 1999 after Epsilon Sigma Phi and the Cooperative Extension Service Administration agreed on a joint effort to bring the history of the Cooperative Extension Service in Wisconsin up to date. Writer, historian, and ESP member, Jerry Apps, agreed to author the book.

ESP agreed to jointly fund the cost of production in conjunction with Cooperative Extension Administration. WAEP also helped in the funding of this effort. The committee gathered facts, stories, pictures and other materials for author Apps to use in developing content of the book from all present and past Cooperative Extension personnel. CES cooperated in making materials and facilities available. The author interviewed many notables.

Since 1999, materials have been gathered, the book was written and came off the press in late August 2002. Many of you have been very helpful throughout the process. The author and the committee are very appreciative of that help. Two thousand copies of "The People Came First - A History of Wisconsin Cooperative Extension" were printed by The Guest House Cottage, Inc.

Epsilon Sigma Phi has transferred \$6,000 from the book account in the ESP treasury to the UW Foundation-ESP Endowment Fund. Future profits from book sales will also go to that fund at the discretion of the ESP Board.

In late February 2004, there were 1088 copies of the book at the Charter Street location of CES Publications. The Guest House Cottage, Inc. is listing the book in their 2004 catalog and will continue to get their supply from CES Publications--they sold 162 copies last year to libraries, bookstores and gift shops. They expect larger sales this year.

ESP and Guest House developed a distribution agreement in 2003 whereby ESP gets 70% of the profits per book or \$6.64 and Guest gets \$3.00 for the books they distribute.

Currently, copies of the book are available from Cooperative Extension Publications, and in some book stores. With distribution being handled by CES Publications and The Guest Cottage, Inc., the work of this committee is complete. The ESP Board will handle future oversight of book supplies and sales.