



91st Annual Meeting

Held Virtually via Zoom

May 4, 2021 at 12:30 to 2:15 PM

Attendance: Mary Ann Schilling, Matt Hanson, Cindy Sarkady, Peggy Compton, Amanda Coorough, Paul Roback, Linda Kustka, Mark O'Connell, Aerica Bjurstrom, Alena Lynn Voss, Amy Mangan Fischer, Bev Baker, Carol Bralich, Christine Kniep, Dan Marzu, David Running, Donna Peterson, Heather Schlessler, Jayna Hintz, Kandi O'Neil, Karen, Karen Dickrell, Tammy Koop, Sue Buck, Rebecca Kludy, Patrick Nehring, Pattie Carroll, Monica Lobenstein, Marie Wetzell, Mandi Dornfeld, Luisa Gerasimo, Kris Tiles, Alana Voss, Allison Jonjak, Kathi Vos, Sherry Daniels, Sue Buck, and Katie Gellings.

1. Call to order: Mary Ann Schilling, President -call to order 12:30 pm

2. Review and Adopt Agenda: Mary Ann Schilling suggested a change to the agenda. Dan Marzu will be doing the installation of new members. Hanson motion, Carroll second. All presented voted aye. Motion carried.

- a. Additional or reordered item
- b. Parliamentarian: Chris Kniep-thank you

3. Awards Recognition Ceremony: Awards Committee- Friend of Extension to Wisconsin Counties Association's Mark O'Connell presented. Early Career award to Mandi Dornfeld and Katie Gellings. Mid-year career award to Pattie Carroll and Kris Tiles. Distinguish service award to Patrick Nehring. Administrative leadership award to Karen Dickrell. Visionary Leadership award to Kandi O'Neil. Distinguished team award to Achieving Extension's Mission through Volunteers. Diversity and Multicultural Team Award to Mary Ann Schilling & Renee Koenig. Retired Service Award to Ellen Fitzsimmons & Dave Running. Meritorious support service award to Becky Kludy.

4. Meeting Minutes: Cindy Sarkady, Secretary

- a. Approval of April 30, 2020 Annual ESP Meeting Minutes- Motion made by Hanson and second by Dornfeld. All present vote aye. Motion carried.
- b. Reviewers for 2021 Annual Meeting Minutes- Katie Gellings & Karen Dickrell volunteered.

5. Financial Report: Amanda Dornfeld, ESP Treasurer- Working to transfer accounts to Patrick Nehring. Thank you to Katie Gelling for the audit report. Finances doing well. All digital statements are in the shared drive. Mandi shared financial report over zoom. Moving the new budget to have under the financial report and will vote under new business. Mandi requested moving fiscal year to March 31 or April 31 to be more efficient. Revenue for membership dues was suggested to reduce from \$5000 to \$2500, which is more in-line with recent membership numbers. Awards Committee requested to increase the amount for expenses. Resource Development has had been \$1000 for some time, should be

the silent auction for \$500. It is a \$1000 since they haven't been able to purchase and update the plaques on the tree in the Pyle center. Suggestion to leave it the same \$1000 for this year.

#### 6. Election of Officers: Dan Marzu, ESP Past-President

The following individuals were elected by ballot through the use of a Qualtrics Survey during the meeting.

- a. President-elect-Mandi Dornfeld
- b. Secretary-Cindy Sarkady
- c. Treasurer-Patrick Nehring
- d. State Director-Kris Tiles
- e. Retiree Director-Karen Joos
- f. County Director-Amanda Coorough
- g. Analyst: none appointed

#### 7. Standing Committee Reports

a. Awards Committee: Chair Donna Peterson-committee very busy this year. Revised chapter forms. Committee members:

- Donna Peterson, Chair
- Bev Baker
- Aerica Bjurstrom
- Mary Kaye Merwin
- Debbie Moellendorf
- Peggy Compton
- Promoted the annual Awards & Recognition national and chapter awards with the Scholarship Committee and Membership Committee
- The committee received thirteen award applications. Of those thirteen applications three were Chapter Awards and ten were eligible for Chapter, Regional and/or National awards.
- The committee reviewed all of the applications and moved eight on for consideration of regional or national recognition.
- The committee worked very hard this year in updating the award review form for all national and chapter awards. The committee also revised the chapter award application forms.
- The committee would like to thank everyone who applied for awards and to those who nominated individuals, teams or organizations for awards.
- ESP 2021 Awardee's
  - ★ Early Career Service
    - Mandi Dornfeld
    - Katie Gellings
  - ★ Mid-Career Service
    - Pattie Carroll
    - Kris Tiles
  - ★ Distinguished Service
    - Patrick Nehring
  - ★ Administrative Leadership
    - Karen Dickrell
  - ★ Visionary Leadership Recognition
    - Kandi O'Neil
  - ★ Distinguished Team Award
    - Achieving the Extension Mission Through Volunteers Course Team

- ★ Diversity/Multicultural Team Award
  - The Aging Mastery in Rural Wisconsin Team - Mary Ann Schilling & Renee Koenig
- ★ Retiree Service Award
  - Ellen Fitzsimmons
  - Dave Running
- ★ Meritorious Support Service Award
  - Becky Kludy
- ★ Friend of Extension Award
  - Wisconsin Counties Association - Mark O'Connell

b. Benefits Review: Brian Holmes/Rick Klemme- Paul Roback gave the report. Brian Holmes represents ESP on the Wisconsin Coalition of Annuityants and Rick Klemme has agreed to serve as the alternate. Benefit information is sent out to retirees and put in the newsletter.

c. Grants Committee report: Co-Chairs Pattie Carroll/Mandi Dornfeld - Grant Award Categories:

- **Professional Development Grant – all current or retired Extension Educators are eligible for grants**  
*This is a general fund that provides up to \$1,200 per person for in-depth, focused, professional development opportunities such as formal coursework, internships, workshops or conferences with a specific subject matter focus.*
- **Marvin and Ellouise Beatty Award – ESP membership required**  
*One award of up to \$2,500 annually is made to an exceptionally promising and/or productive individual in UWEX-Cooperative Extension to aid the recipient in the development of his/her career as an adult educator.*
- **Henry L. Ahlgren Award - ESP membership required**  
*Provides up to \$5,000 annually for individuals or groups whose work helps to perpetuate the family farm in Wisconsin. It supports professional development that improves the ability of Extension educators to work in agriculture and natural resource areas such as farm succession, modernizing family farms, or protecting the environment.*
- **J. Mitchell Mackey Award - ESP membership required**  
*An award of up to \$1,500 to support professional development of promising faculty or staff in Youth Development.*
- **Ellen Fitzsimmons – Rosemary Stare – Louise Young Awards - ESP membership required**  
*Each award provides up to \$1,500 annually to support professional development of promising/productive faculty or staff.*
- **ESP National Conference / Galaxy Conference Grant - ESP membership required**  
*A professional development grant of up to \$1200 to assist faculty or staff attend the National ESP Conference.*

ESP Grants Committee used the above categories during 2020-2021 Grant Application process. It must be noted that over the course of the last several years the majority of grants are utilized for attendance at National Conferences. The COVID-19 pandemic has created more than 15 months of travel uncertainty. We look forward to a thriving and robust future grant application process in the near future. The application was shared electronically with colleagues and we are still working on who/how to continue posting on the ESP Website. We continue to work on up-dating and completing the list of grant recipients. This list is important in tracking the 3 year between grant waiting period.

**ESP Grants Awarded – August 2020-February 2021**

- Matt Hanson- Professional Development for the National ESP Conference
- Mandi Dornfeld- Ellen Fitzsimmons Award for the National ESP Conference
- Kandi O’Neil- Professional Development for the National ESP Conference
- Carlea Liermann- Professional Development for Real Colors Facilitator Certification

**Total funds awarded between August 2020 and February 2021.....\$ 4899.00**

The next deadline to submit an application for a professional development grant is August 1, 2021. The grants committee will be meeting before the next round of applications to evaluate the process, update the scoring rubric and create a robust marketing plan. There are funds available this summer and we hope to see MANY applications.

d. Global Relations Committee: Co-Chairs Marty Havlovic/Amy Greil- no report

e. Membership Committee: Chair Libby Huber/Dan Marzu- The annual membership drive was conducted between December 1, 2020 and February 1, 2021. All Extension employees were invited to join ESP or to renew their membership through the ESP Wild Apricot Online Membership Software. Extension employees were contacted through a combination of emails from membership committee and the national office.

**Membership Summary as of April 21, 2021**

2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	
14	9	16	23	26	8	8	9	10	9	5	New Annual
128	115	109	115	122	111	104	80	85	68	70	Renewing Annual
<u>158</u>	<u>156</u>	<u>154</u>	<u>148</u>	<u>147</u>	<u>84</u>	<u>86</u>	<u>88</u>	<u>146*</u>	<u>149*</u>	<u>149</u>	Life
300	280	279	286	295	203	198	177	241	226	224	Total

\* New list provided by National ESP

**2021 New Annual Members (5)**

- Angie Allen, Associate Professor, Community Development Extension Educator, Milwaukee County
- Jerold Braatz, Area Extension Director, Milwaukee and Waukesha Counties
- Erin Burkett, Natural Resources Extension Educator, Northern Great Lakes Visitors Center
- Matt Lippert, Associate Professor, Agriculture Agent/Dairy & Livestock Agent, Wood and Clark Counties
- Amy Mangan-Fischer, 4-H Program Coordinator, Washington Counties

f. Nominations: Dan Marzu, Paul Roback, Mary Ann Schilling- Committee met and divided up the list of asking people to run for the offices.

g. Resource Development Committee: Chair Patrick Nehring- We didn’t do a silent auction this year. Matching grant program raised \$3,250 from retired. Patrick demonstrated the endowment page on website with a link to make your gift online.

h. Retirees Committee: Chair Paul Roback- The Retiree Committee continues to seek out ways to communicate with, engage, and recognize ESP retirees. Members of the Retiree Committee this past

year included Jim Barthel, Ginny Hall, Christine Kniep, Linda Kustka, Mary Kaye Merwin, and Paul Roback. Committee activities over the past year:

- Interviewed ESP Life Members Tom Parslow, Ellen Fitzsimmons, and Chris Kniep for the ESP Newsletter. The intent of these articles are to address retiree engagement by capturing some of the amazing achievements Life Members have accomplished during their retirement and to learn how these members successfully transitioned into retirement.
- Provided leadership in planning and hosting the 2020 Virtual ESP Picnic attended by 31 ESP members. The virtual picnic planning committee included Jim Barthel, Chris Kniep, Linda Kustka, Paul Roback, and Cindy Sarkady.
- Successfully nominated Ellen Fitzsimmons and Dave Running for the ESP Retiree Service Award!
- Worked with ESP National to update retiree records and contact information.
- Transitioned ESP Retiree email list from WiscList to Google Groups, per UW-Madison guidance.
- Continued to use the ESP Retiree e-mail distribution list to communicate:
  - ESP updates
  - Retirement announcements
  - Passing of colleagues
  - Communications from the Dean and Chancellor
  - Communications among retirees
  - Advocacy opportunities
  - Other relevant UW-Madison Division of Extension information.

8. Newsletter Update: Katie Gellings- The next deadline is July 15. Thanks Joann Gruber-Hagen for tracking passing of colleagues. Chris Kniep and Linda Kustka will be taking this over.

9. Unfinished Business:

a. None

10. New Business:

a. Approval of Bi-laws Revisions- A motion by Chris Kniep and seconded by Mandi Dornfeld to amend the bylaws and change the fiscal year to April 1 - March 31.- Approved

b. Motion by Chris Kniep: ESP support for Public Issues Leadership Development (PILD) Conference, “I move that annually, up to six \$1,000 grants of Professional Development funds be allocated to WI Extension Association Presidents (or their designee) and the ESP President-Elect to attend the Public Issues Leadership Development Conference. These grants would not affect the recipient’s ability to apply for other Professional Development grants.” Second Nehring. Discussion on should this be giving to non-ESP members. Trying to encourage new hires to join -Kandi. Funds would be running through the grants committee. Approved.

c. Planning for 2022 WI JCEP Conference/ESP representatives- volunteers Cindy Sarkady agreed. Paul will be contacting members to see who could also join.

d. Public Issues Leadership Development (PILD) Virtual Conference report: Mary Ann Schilling- good conference, funding, leadership, why Extension matters, valuable conference. Thank you for supporting Mary Ann to attend.

e. National ESP News: Peggy Compton- As ESP National President and President Elect of the JCEP National Board, Peggy is involved with both organizations' work of reviewing board and committee

structure and policies and procedures. ESP's newly redesigned website has a lot to offer chapters, including member-only content (requiring login) and optional development of a chapter-specific webpage (s). <https://esnational.org/> ESP's Professional Development for members includes an expanded (compared to past years) webinar series: <https://esnational.org/Current-Webinar-Series> and many preparations being made for the 2021 National Conference: <https://esnational.org/2021-ESP-National-Conference>. Tour information is coming soon. Watch for conference registration opening June 1st.

f. National ESP Conference Report: Paul Roback reported on updates from the Annual ESP Meeting at the National Conference. Marketing Committee created new state logos and launched a new website. Professional Development Committee offered four webinars through the Spring and Summer. Resource Development Committee reached its goal of having \$500,000 in the national endowment fund and \$30,000+ in awards granted to members. Global Relations Committee hosted a webinar on Philippines Study Program. National membership has also decreased like Wisconsin membership.

g. Adopt Proposed Budget 2021-2022- Motion Sarkady, Second Carroll - Approved

h. Initiation of New Members and Recognition of New Life Members: Dan Marzu read off the new members.

i. President's Comments and Recognition of Outgoing Officers

j. Induction of New Officers and Board Members-

11. Presentation of Gavel: Mary Ann Schilling to Paul Roback

12. Upcoming Meetings:

a. National ESP Meeting: October 25-28, 2021 Savannah, Georgia. September 26-29, 2022. Branson, MO.

b. Extension Leadership Conference: February 8-10, 2021, Kansas City, MO.

13. Adjourn: Paul Roback

Minutes submitted for review by C. Sarkady 5/4/2021